



Office Line SA, the leading IT system integrator and cloud services provider is currently seeking to hire a Marketing and Communications Manager.

Position duties:

We are looking for a high-caliber and passionate Marketing person to join our team, who will report to the Management team. The responsibilities of the position mostly include:

- Formulate and develop end to end marketing plans (digital & print campaigns, press releases, case studies, site, social media) in accordance with company's strategy
- Coordinate the creation of content (e.g website, press releases, featured articles and posts) in Greek and English
- Community management and optimization (management of QnAs for SoMe)
- Define and carry out marketing activities, and analyze and review the effectiveness of marketing programs to ensure the achievement of business performance
- Define and develop the Integrated Marketing Communications Plan (IMC) at corporate and product level
- Working closely with internal stakeholders and liaise with external suppliers and agencies to produce all marketing material (media, advertisement, PR and promotions), determining actionable performance optimizations
- Manage conferences and events sponsored by the company
- Drive digital marketing campaigns (display, paid search, SoMe) to generate buzz and leads for the Sales dpt
- Develop budget plan, monitor and control the effective use of marketing expenses

Candidate profile:

- Fluency in English
- University Degree or master's Degree in Marketing

- At least 4 years' experience in a marketing position, preferably in IT context
- Good team inspiring skills
- Excellent interpersonal, written and oral communication skills

Salary package: We offer a competitive salary, additional health insurance, and career prospects for persons that have excellent talent, energy and ambition to succeed. Starting as a part timer. For immediate consideration, apply today!

CVs: hr@officeline.gr, www.officeline.gr